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**Verde Valley Regional Economic Organization (VVREO)
Launches New State of the Art Website**

For Immediate Release

SEDONA, AZ (March 21, 2016) – The Verde Valley Regional Economic Organization (VVREO) is pleased to announce the launch of their new website www.vvreo.com.

After months of hard work, VVREO has launched a website that is dynamic and informative. It offers resources for area business owners who wish to grow and expand their business in the Verde Valley and encourages entrepreneurs to consider their next business venture in the area.

The new website features spectacular images and video that captures the essence of the Verde Valley and provides information on area demographics, tax rates, and individual community profiles. It is the one-stop shop for resources to expand businesses in the Verde Valley and for those who are thinking about relocating their business.

Visitors to the site will find information on regional economic activity and initiatives, upcoming events and information on the business loan program. On the site, visitors can also sign up for the soon-to-be-launched e-newsletter that will help subscribers stay in touch with economic development activities in the area.

Jennifer Wesselhoff, Chairman of the Board of Directors for VVREO, says, "Through this website, we have an opportunity to better position the region for sustainable economic development and diversification. We are proud to launch a website that incorporates cutting-edge technology and we look forward to engaging with businesses and potential businesses to help the region grow economically." She added, "With the new images and dynamic appeal of the site, we feel people will be even more excited to live, work, play, raise a family, and start a business in the Verde Valley."

In addition, the website offers access to business resources, research and information on emerging industries, tourism, and educational facilities in the region. Community profiles are available for Cottonwood, Clarkdale, Camp Verde, Jerome, Sedona, the Yavapai Apache Nation and the unincorporated areas of the Verde Valley. The new website launched on March 15, 2016 and has been well received with positive feedback from local community leaders, economic development directors and area businesses.

VVREO is a non-profit organization, founded in 2007, focusing on fostering a spirit of cooperation and planned growth, in order to facilitate a sustainable local economy and quality lifestyle for all in the Verde Valley. VVREO's mission is to provide comprehensive economic development expertise, tools, marketing, resources and outreach. VVREO is a regional collaboration of professionals in economic development in the region and benefits area communities by providing access to resources for regional business creation, attraction, retention and expansion, as well as small business loans. VVREO focuses on regional economic wealth development and stands for stewardship, sense of place and quality of life for Verde Valley residents.

To learn more about VVREO and economic development initiatives in the region, visit www.vvreo.com and subscribe to our quarterly newsletter.

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