Yavapai County 2016 Economic Summary A Report by the YC Regional Economic Development Center



### **Executive Summary**

The largest percentage of growth in 2015 occurred in the management of companies, with a 14% increase in total jobs. Given the average earnings are around \$48,500, this signals excellent opportunity for high wage, middle class jobs in the county. Healthcare grew by 526 jobs with an average wage of slightly over \$49,000, and manufacturing also experienced an increase of 173 jobs over the year with average earnings coming in just over \$53,000. Professional, technical and scientific occupations also grew by 7% with 173 jobs.

Overall, the county gained over 1,000 jobs in the past year, with just under half of those jobs being in livable wage occupations, and most of them high-quality, high-wage opportunities for the middle class. This data reflects momentum towards economic growth and resiliency in Yavapai County.

Description			2014 - 2015 Change		2014 Establishments
Crop and Animal Production	463	473	10	2%	43
Mining, Quarrying, and Oil and Gas Extraction	1,034	1,026	(8)	(1%)	18
Utilities	189	192	3	2%	29
Construction	5,327	5,053	(274)	(5%)	652
Manufacturing	3,612	3,785	173	5%	182
Wholesale Trade	2,111	2,159	48	2%	175
Retail Trade	9,454	10,008	554	6%	658
Transportation and Warehousing	1,206	1,207	1	0%	108
Information	660	662	2	0%	61
Finance and Insurance	1,162	1,176	14	1%	227
Real Estate and Rental and Leasing	1,289	1,254	(35)	(3%)	302
Professional, Scientific, and Technical Services	2,472	2,645	173	7%	486
Management of Companies and Enterprises	59	67	8	14%	12
Administrative and Support and Waste Management and Remediation Services	2,784	2,924	140	5%	282
Educational Services	2,815	2,783	(32)	(1%)	86
Health Care and Social Assistance	9,496	10,022	526	6%	616
Arts, Entertainment, and Recreation	1,252	1,193	(59)	(5%)	75
Accommodation and Food Services	7,692	7,487	(205)	(3%)	470
Other Services (except Public Administration)	3,617	3,757	140	4%	392
Government	11,215	11,076	(139)	(1%)	183
Unclassified Industry	194	195	1	1%	195
Total	68,103	69,146	1,043	2%	5,252



# Jobs by Industry

	69,146	51	.5%	48.5%
Total Jobs (2015)		Male		Female
		(Nationa	al: 51.4%)	(National: 48.6%
NAICS	Industry		2015 Jobs	
11	Crop and Animal Pro	duction	473	
21	Mining, Quarrying, an Extraction	d Oil and Gas	1,026	
22	Utilities		192	
23	Construction		5,053	
31	Manufacturing		3,785	
42	Wholesale Trade		2,159	
44	Retail Trade		10,008	
48	Transportation and W	arehousing	1,207	
51	Information		662	
52	Finance and Insurance	ce	1,176	
53	Real Estate and Rent	Real Estate and Rental and Leasing		
54	Professional, Scientif Technical Services	ic, and	2,645	
55	Management of Com Enterprises	panies and	67	
56	Administrative and Su Waste Management a Remediation Services	and	2,924	
61	Educational Services		2,783	
62	Health Care and Soci	al Assistance	10,022	
71	Arts, Entertainment, a	and Recreation	1,193	
72	Accommodation and	Food Services	7,487	
81	Other Services (exce Administration)	pt Public	3,757	
90	Government		11,076	



### Average Earnings by Industry

### \$41,151

Avg. Earnings (2015)

69% of Nation Avg.

NAICS	Industry	Avg. Earnings (2015)	
11	Crop and Animal Production	\$27,246	
21	Mining, Quarrying, and Oil and Gas Extraction	\$87,060	
22	Utilities	\$60,827	
23	Construction	\$36,788	
31	Manufacturing	\$53,126	
42	Wholesale Trade	\$60,294	
44	Retail Trade	\$30,112	
48	Transportation and Warehousing	\$51,885	
51	Information	\$41,389	
52	Finance and Insurance	\$54,401	
53	Real Estate and Rental and Leasing	\$33,318	
54	Professional, Scientific, and Technical Services	\$44,052	
55	Management of Companies and Enterprises	\$48,530	
56	Administrative and Support and Waste Management and Remediation Services	\$31,487	
61	Educational Services	\$40,593	
62	Health Care and Social Assistance	\$49,058	
71	Arts, Entertainment, and Recreation	\$17,081	
72	Accommodation and Food Services	\$20,624	
81	Other Services (except Public Administration)	\$22,592	
90	Government	\$57,290	



## Unemployment by Industry

## 5,849

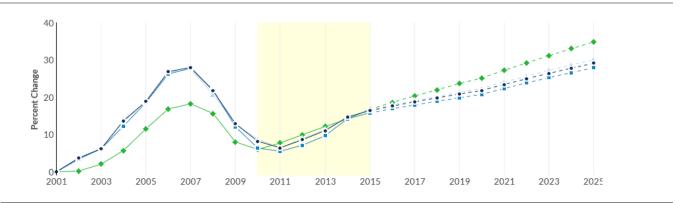
#### Total Unemployment (7/2015)

NAICS	Industry	Unemployed (7/2015)	% of Regional Unemployment	
11	Crop and Animal Production	74	1%	
21	Mining, Quarrying, and Oil and Gas Extraction	106	2%	
22	Utilities	14	0%	I
23	Construction	363	6%	
31	Manufacturing	285	5%	
42	Wholesale Trade	89	2%	
44	Retail Trade	782	13%	
48	Transportation and Warehousing	97	2%	
51	Information	27	0%	1
52	Finance and Insurance	65	1%	
53	Real Estate and Rental and Leasing	75	1%	
54	Professional, Scientific, and Technical Services	104	2%	
55	Management of Companies and Enterprises	0	0%	
56	Administrative and Support and Waste Management and Remediation Services	157	3%	
61	Educational Services	335	6%	
62	Health Care and Social Assistance	483	8%	
71	Arts, Entertainment, and Recreation	83	1%	
72	Accommodation and Food Services	893	15%	
81	Other Services (except Public	212	4%	



NAICS	Industry	Unemployed (7/2015)	% of Regional Unemployment	
	Administration)			
90	Government	646	11%	
99	No Previous Work Experience/Unspecified	960	16%	

# Regional Trends in Jobs



	Region	2010 Jobs	2015 Jobs	Change	% Change
•	Yavapai County	64,258	69,146	4,888	7.6%
•	Greater Verde Valley	19,989	21,766	1,777	8.9%
•	Greater Quad City Area	41,159	44,169	3,010	7.3%
•	Arizona	2,646,836	2,916,133	269,297	10.2%



### Top Educational Program Completions Institutes of Higher Education

CIP	Program	Completions (2014)	
13	Education	699	
52	Business, management, marketing, and related support services	649	
51	Health professions and related programs	536	
24	Liberal arts and sciences, general studies and humanities	512	
42	Psychology	225	
49	Transportation and materials moving	147	
47	Mechanic and repair technologies/technicians	94	
43	Homeland security, law enforcement, firefighting and related protective services	94	
14	Engineering	94	
45	Social sciences	90	

### Yavapai County Educational Attainment

Education Level	2015 Population	2015 Percent
Less Than 9th Grade	7,037	4.2%
9th Grade to 12th Grade	11,433	6.8%
High School Diploma	43,674	26.0%
Some College	48,768	29.1%
Associate's Degree	14,897	8.9%
Bachelor's Degree	26,569	15.8%
Graduate Degree and Higher	15,317	9.1%



# Gross Regional Product (GRP)

\$3,098,065,507	\$1,846,103,164	\$382,605,054	\$5,326,773,725
Earnings (2013)	Property Income (2013)	Taxes on Production (2013)	Total GRP (2013)

Crop and Animal Production\$52,946,104.001%Mining, Quarrying,
Mining, Quarrving,
21 and Oil and Gas \$580,604,710.33 11% Extraction
22 Utilities \$10,410,961.92 0%
23 Construction \$243,058,243.65 5%
31 Manufacturing \$300,880,783.13 6%
42 Wholesale Trade \$237,382,814.41 4%
44 Retail Trade \$444,460,730.25 8%
48 Transportation and \$95,089,288.62 2%
51 Information \$91,961,058.10 2%
52 Finance and \$204,978,560.91 4%
53Real Estate and Rental and Leasing\$322,966,337.196%
Professional, 54 Scientific, and \$157,988,803.96 3% Technical Services
Management of 55 Companies and \$3,135,000.89 0% Enterprises
Administrative and 56 Support and Waste \$123,962,133.08 2% Management and



NAICS	Industry GRP (2013) % of Total		
	Remediation Services		
61	Educational Services	\$122,228,010.67	2%
62	Health Care and Social Assistance	\$503,199,313.81	9%
71	Arts, Entertainment, and Recreation	\$44,033,401.93	1%
72	Accommodation and Food Services	\$228,516,840.20	4%
81	Other Services (except Public Administration)	\$119,505,624.10	2%
90	Government	\$724,693,094.73	14%
	Other Non-Industries	\$714,771,909.12	13%

220,599	4.8%
2015 Yavapai County Population	Population Growth for the Last 5 Years
3.2% of State	State Growth 6.2%

# Top Regional Businesses

Business Name	Employees
Yavapai Regional Medical Ctr	1,790
Yavapai College	1,000
Verde Valley Medical Ctr	800
Humboldt School District	780
Us Veterans Medical Ctr	600



## \$8,235,909,532.50

Exports (2013)

81% of Supply

		Exports (2013)
11	Crop and Animal Production	\$120,025,719.83
21	Mining, Quarrying, and Oil and Gas Extraction	\$884,484,909.99
22	Utilities	\$12,280,287.35
23	Construction	\$323,486,905.19
31	Manufacturing	\$742,902,499.30
42	Wholesale Trade	\$333,632,369.23
14	Retail Trade	\$515,481,856.21
48	Transportation and Warehousing	\$168,246,892.62
51	Information	\$134,416,847.56
52	Finance and Insurance	\$287,052,339.98
53	Real Estate and Rental and Leasing	\$579,224,054.82
54	Professional, Scientific, and Technical Services	\$184,940,759.99
55	Management of Companies and Enterprises	\$4,623,811.08
56	Administrative and Support and Waste Management and Remediation Services	\$151,238,199.00
61	Educational Services	\$155,004,477.61
62	Health Care and Social Assistance	\$581,779,547.01
71	Arts, Entertainment, and Recreation	\$60,344,775.74
72	Accommodation and Food Services	\$327,054,172.01
31	Other Services (except Public Administration)	\$149,999,114.11
90	Government	\$2,519,689,993.87



### **Region Imports**

## \$9,898,797,855.3

Imports (2013)

83% of Demand

### \$2,027,641,320.5

Locally Produced & Consumed (2013)

17% of Demand

NAICS	Industry	Imports (2013)
11	Crop and Animal Production	\$64,116,269.71
21	Mining, Quarrying, and Oil and Gas Extraction	\$142,109,760.62
22	Utilities	\$161,729,349.30
23	Construction	\$384,875,119.89
31	Manufacturing	\$1,650,695,208.60
42	Wholesale Trade	\$433,679,095.64
44	Retail Trade	\$395,979,480.37
48	Transportation and Warehousing	\$254,719,442.40
51	Information	\$414,666,632.75
52	Finance and Insurance	\$666,455,313.84
53	Real Estate and Rental and Leasing	\$381,814,288.48
54	Professional, Scientific, and Technical Services	\$489,104,990.38
55	Management of Companies and Enterprises	\$162,597,547.85
56	Administrative and Support and Waste Management and Remediation Services	\$225,384,518.73
61	Educational Services	\$77,583,444.29
62	Health Care and Social Assistance	\$635,004,931.65
71	Arts, Entertainment, and Recreation	\$89,459,978.69
72	Accommodation and Food Services	\$213,371,035.92
81	Other Services (except Public Administration)	\$151,493,453.31
90	Government	\$2,903,957,992.87



### Appendix A Parameters Region

 Code
 Description

 4025
 Yavapai County, AZ

### **Appendix B Sources**

#### **Completers Data**

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Demographic Data**

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

#### **Industry Data**

EMSI is used as the primary aggregator for data in this report. Industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Unemployment Data**

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.



#### **Occupation Data**

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

#### **Educational Attainment Data**

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

#### **Infogroup Business-Level Data**

Data for individual businesses is provided by Infogroup, which maintains a database of more than 16 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

#### **State Data Sources**

This report uses state data from the following agencies: Arizona Department of Administration, Office of Employment and Population Statistics

